

INHIBITION OF A TV PROGRAMME DISPLAY ACCORDING TO THE CONTENTS

Publication number: JP2000503511T

Publication date: 2000-03-21

Inventor:

Applicant:

Classification:

- international: **H04N7/025; H04N7/03; H04N7/035; H04N7/16; H04N7/025; H04N7/03; H04N7/035; H04N7/16; (IPC1-7): H04N7/025; H04N7/03; H04N7/035; H04N7/16**

- European: **H04N7/16E2**

Application number: JP19970522337T 19971110

Priority number(s): GB19960023717 19961114; WO1997IB01420 19971110

Also published as:

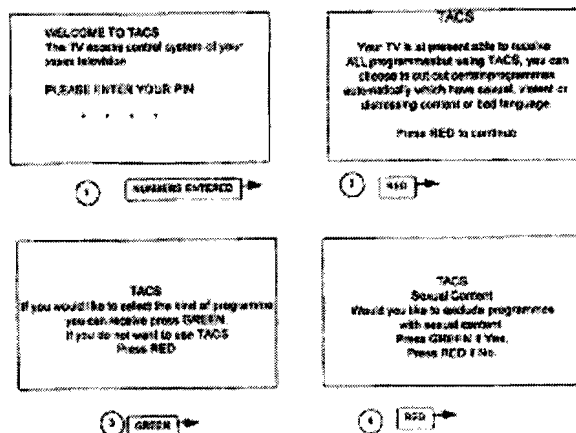
WO9821891 (A3)
WO9821891 (A2)
EP0876730 (A3)
EP0876730 (A2)
EP0876730 (A0)

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Abstract not available for JP2000503511T

Abstract of corresponding document: **WO9821891**

A method of controlling the viewing of television programmes according to their content involves sending codes using an auxiliary data channel which indicate the level of sexual, violent, distressing, etc. content. These codes are assembled into a teletext signal and detected at a receiver. The receiver is programmed by entering corresponding codes which indicate allowable or forbidden content and cause the display to be blanked and the sound to be muted in dependence on the transmitted codes. The codes are additionally inserted in displayable form in a teletext page to enable a viewer without an automatic means of controlling the display of the programme to monitor the classification of a programme being viewed. A system, programme source and receiver are also described.



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